



GOOGLE ADS FOR LOCAL BUSINESS

Questionnaire

Affordable Google Ads for Local Business

BASIC INFORMATION

What is the name of your business?

What is your business address?

What is your business phone number?

What is your website URL?

What products or services do you offer?

Please attach Your Company's logo and 1 line description of logo?

What are the working hours ?

Please share your social media and meta profile links - if you have ?

TARGET AUDIENCE

Who is your target audience? (e.g., age, gender, interests)

What geographic area do you want to target with your ads? (e.g., city, region)

Have you experienced any security breaches in the past year?

BUDGET AND RESOURCES

What is your monthly budget for Google Ads?

Have you run Google Ads before? If so, what was your experience?

Do you have any existing ads or campaigns you would like to reference?

AD PREFERENCES

What unique selling points (USPs) or promotions do you want to highlight in your ads?

COMPETITORS AND MARKET

Who are your main competitors?

What differentiates your business from your competitors?

Are there any industry trends or seasonal factors that impact your business?

ADDITIONAL INFORMATION

What type of content updates do you require regularly?

Is there any other information or comments you would like to provide?

Thank you for taking the time to fill this questionnaire. Please submit this questionnaire to sales@itcompany.services